

Healthcare consulting services

Expertise. Innovation. Strategy.

Book a consultation

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Overview

Bringing technology, analytics and cognitive insights to healthcare consulting

Global healthcare systems are experiencing a dramatic and remarkable transformation. New and emerging technologies – such as artificial intelligence (AI), cognitive computing, analytics, the Internet of Things (IoT), cloud and 3D printing, among many others – are converging to change not only how, where and with what precision healthcare strategy and operations are delivered, but also the very definition of healthcare. In addition, the industry must deal with continually increasing costs and growing pressures to be more focused on value-based care.

Our healthcare consulting services can assist healthcare organizations in transforming fragmented activities and evolving them into integrated ecosystems of providers, payers and researchers who can interact with patients, caregivers and others on an individualized basis, leading to noticeable performance improvement. And, with the help of new technologies, this focus on a lean process is increasingly able to be delivered affordably and at scale.

Technological advancements are helping healthcare to become more personalized, more lean, cost-effective and scalable, and capable of achieving more successful outcomes than ever before. But shifting demographics, particularly in relation to rapidly expanding, and aging, populations as well as growing affluence globally, have contributed to increasing expectations, placing significantly increased pressure on healthcare systems around the world.

These pressures include an outcry from employers, taxpayers and consumers to lower costs. Many healthcare organizations are changing their business and operating models from the still-predominant fee-for-service to value-based care and reimbursement in an effort to provide affordable, quality treatment at lower costs and achieve the ultimate goal – improving patient care.

Why IBM

Driving innovation and strategy in healthcare

IBM Watson Health utilizes a unique combination of deep healthcare domain, data and analytics experience, leading to actionable insights. These assets, along with a focus on trust and security, reassure our clients in the work we do, no matter how challenging.

Deep industry expertise

Consultants, specialists and partners are here to help guide you.

Data + analytics

Rich data sets and analytics are provided to illuminate insights.

Actionable insights

The information you need is here to help you act with confidence.

Security + trust

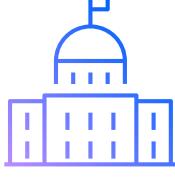
Your data is always yours, and protected by an industry-leading enterprise security.

Solutions

Healthcare consulting solutions

Watson Health provides access to a connected ecosystem of health experts, data, and partners to support digital transformation.

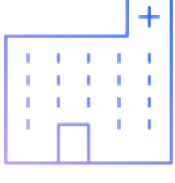
HHS consulting



Guidance to help agencies balance cost and make improvements with fiscal constraints

Explore HHS Consulting

Pharmaceutical consulting



Research, policy and analytic expertise decision support

Explore pharma consulting (PDF 1.7MB)

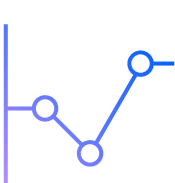
Healthcare provider consulting



Operational assessment for targeted performance improvement

Explore provider consulting (PDF 1.6MB)

Healthcare analytics consulting



Contact an IBM representative to receive consulting services

Explore healthcare analytics consulting

Employee benefits consulting



Evaluating the relationship between financial well-being and healthcare utilization

Explore employee benefits consulting (PDF 1.5MB)

Work with an expert

Team up with a professional who can help you successfully navigate the world of analytics in this, the new era of big data.

Schedule a consultation

Resources

A healthy outlook

Digital reinvention in healthcare to reimagine preventative treatment (PDF, 933KB)

Simpler consulting

Supply chain management solutions and benefits for healthcare (PDF, 433KB)

Solution brief

Financing solutions and consulting services for healthcare organizations (PDF, 109KB)

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